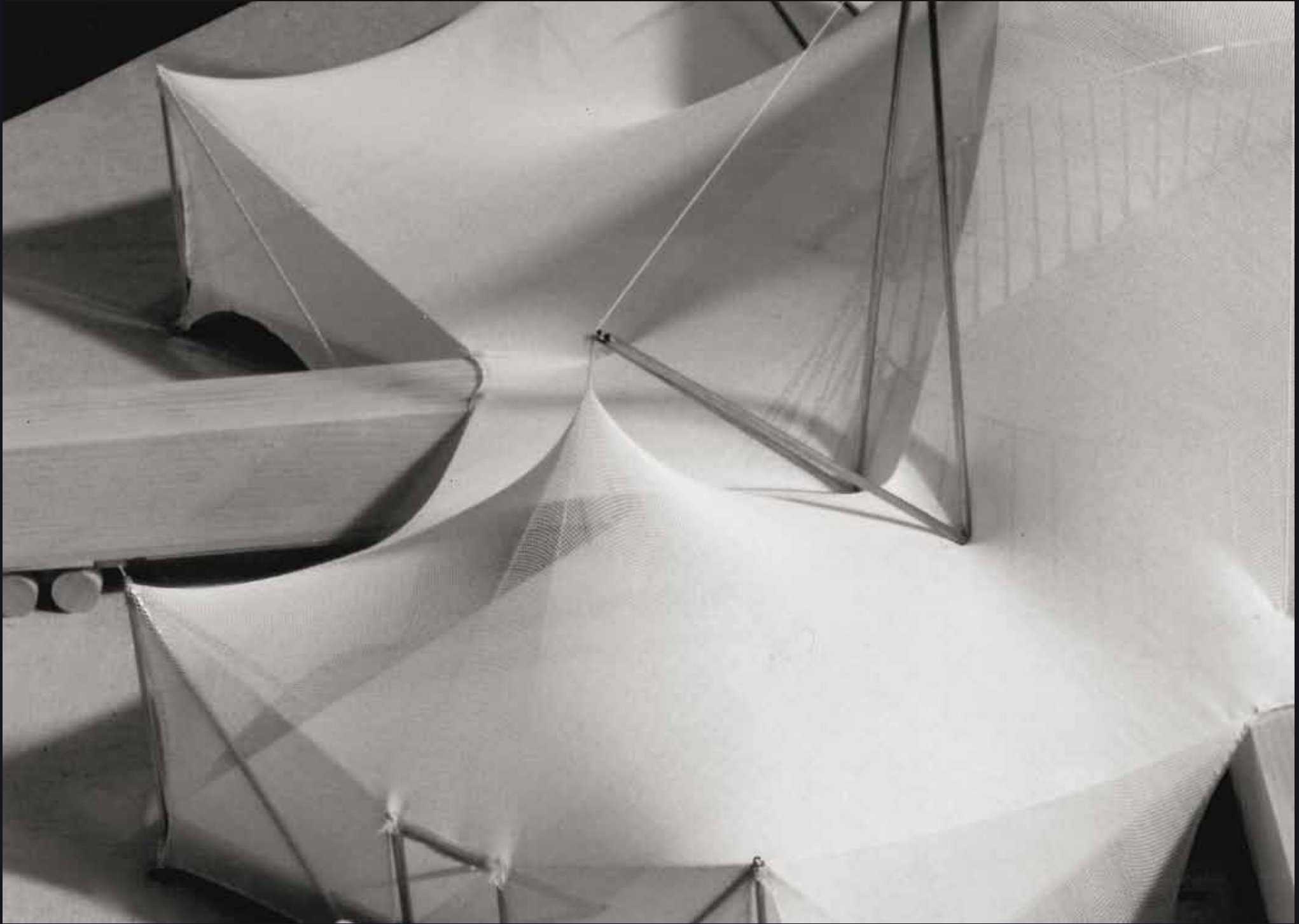


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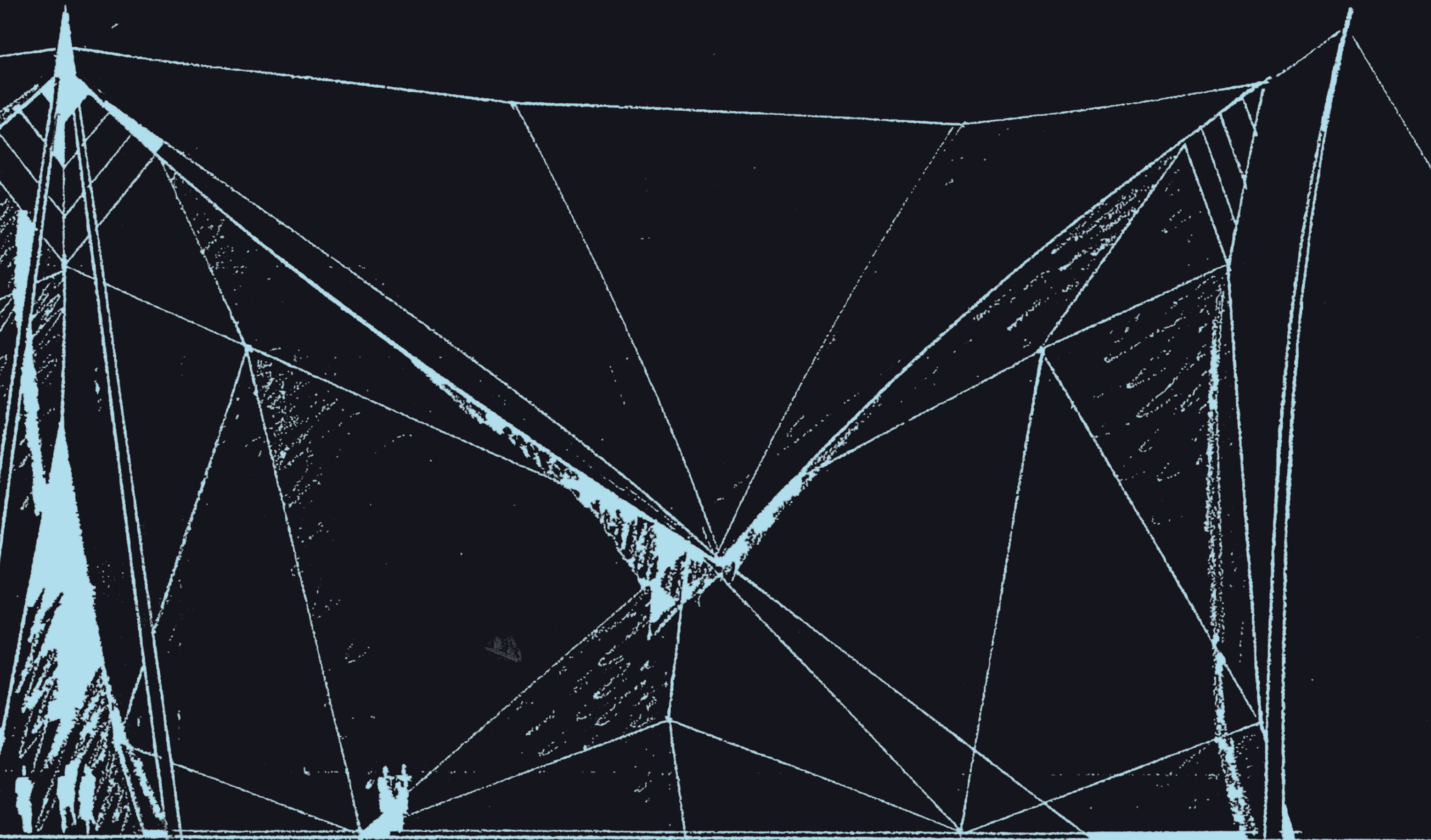
AN ARTISTIC MOVEMENT FOR HUMANIST VALUES



1996 - Detailed study of the "Einbecks' Time for Peace Project". Design Einbeck in association with the architecture and engineering firm FTL in New York.

THE EINBECKS' TIME FOR PEACE
HUMANIST, ARTISTIC AND ARCHITECTURAL PROJECT

THE EINBECKS' TIME FOR PEACE HUMANIST, ARTISTIC AND ARCHITECTURAL PROJECT



1987 - THE ORIGIN

It was in December of 1987 at the Robert Einbeck exhibit in the Mainetti Gallery in Basel (Switzerland) that the French creative artists Marion and Robert Einbeck first thought of creating a traveling work of art that would have as its goal the promotion of humanist values. These include tolerance, solidarity, a better understanding of one's fellowmen, and a respect for the differences among them.

To develop this large-scale venture known as "The Einbecks' Time for Peace Project" Marion and Robert Einbeck left Paris in 1989 to settle in New York.

They created the non-profit organization "Time for Peace, Inc.", governed by American law, to manage the artistic enterprise. Subsequently, a board of directors was established including the founders Robert and Marion Einbeck and two Chairmen to be associated with the project.

The Chairmen were Dr. Noël Brown, director of the UNEP – who was present at the conference on environmental protection in Rio de Janeiro, later known as the Kyoto Conference – and the Rev. James Parks Morton, president of the interfaith organization "The Temple of Understanding" that Eleanor Roosevelt, wife of the American President Franklin D. Roosevelt, and Dr. Albert Schweitzer had created.

From the very beginning it was their objective to develop an architecturally designed pavilion to be made of canvas and metal that could be moved and could travel across the world by truck.

It didn't take long for important American architectural and engineering firms to link up with the project. First there was Piat & Associates in Boston, which was then followed by the FTL Design Engineering Studio in New York – one of the world's great specialists in architectural tensile structure design (www.ftlstudio.com).

1992 – First study of the "Einbecks' Time for Peace Project"
Design Einbeck in association with the architectural firm Piat & Associates – Boston.

1994 - FILMS AND MUSIC ARE INCORPORATED INTO THE PROJECT

In 1994, the French Ambassador to the United States in Washington, D.C., and the Ambassadors of Israel and Germany to the United Nations in New York offered their backing to Marion and Robert Einbeck to launch the "Time for Peace Film & Music Award," to support their project and promote films and music that convey humanist values.

The first Time for Peace Film Award was conferred to Steven Spielberg for "*Schindler's List*" during a special event at Lincoln Center in New York, with a dinner created by Paul Bocuse. For this occasion Marisa Berenson wore a Time for Peace gown designed by Yves St. Laurent.

That same year, a Time for Peace Music Festival took place in Los Angeles, hosted by Mitchum and Robert Stack. Richard Riordan, Mayor of Los Angeles, declared the 4th of October 1994 "Time for Peace Day."

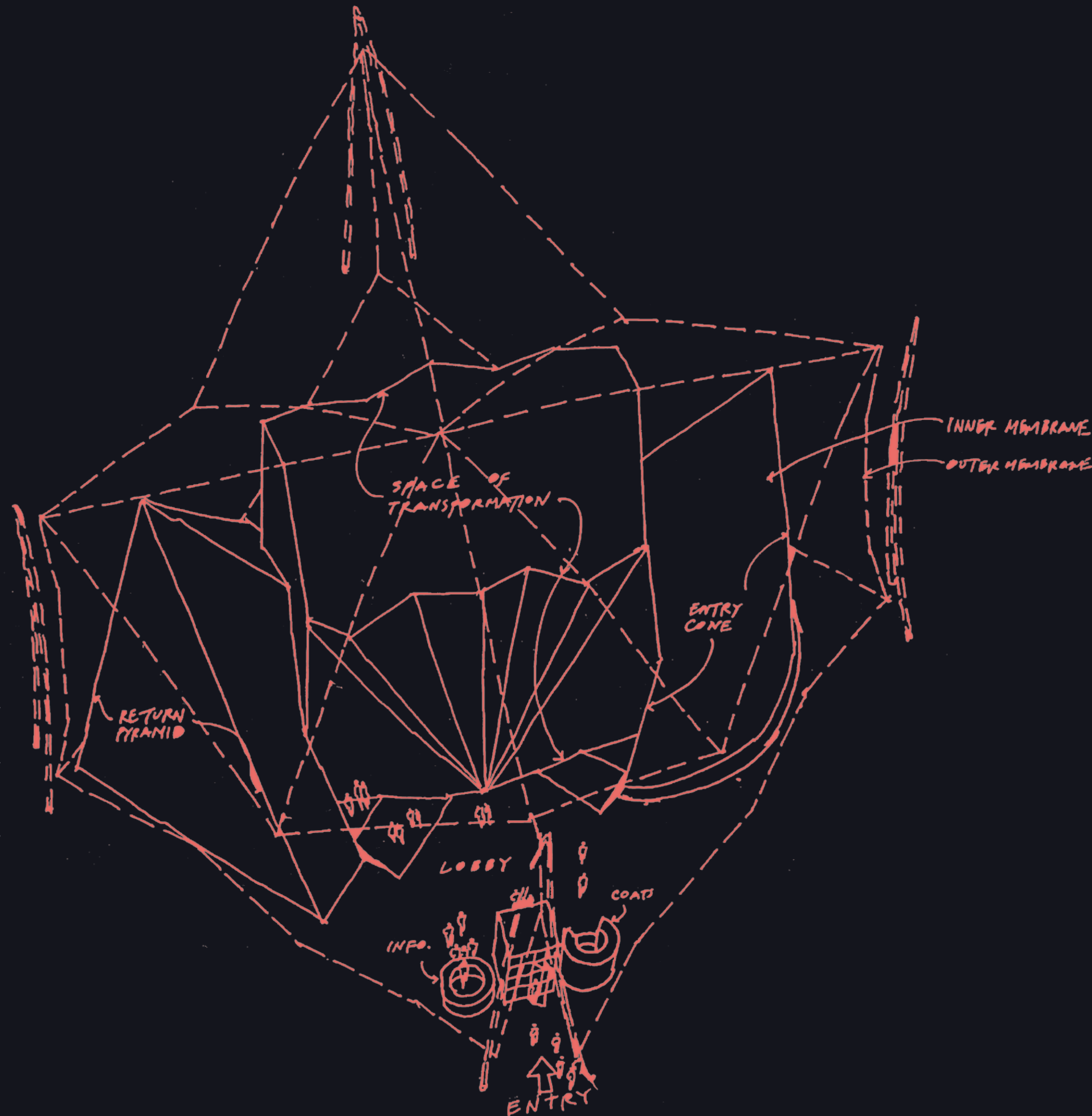
In 1995 in New York, the Time for Peace Music Award was given to Stevie Wonder for his album "Conversation Peace." Year after year the prize has grown with the addition of different categories.

Each year after the nominations have been made by a jury of experts together with the Einbecks, a jury committee consisting of 20 to 30 United Nations Ambassadors (today also of ambassadors to the Council of Europe) – deeply concerned with the permanence of humanist values – choose the films, directors, actors and actresses, musicians, and screen writers that are to be honored with the award that year.

Since 1994, through media, the Time for Peace Film & Music Awards have promoted a culture of humanist values and an ethical sense among the public and the world of the cinematographic and musical industries through works that were created and interpreted by artists of cinema and music who joined the Time for Peace project.

The Time for Peace Film & Music Award has been given to film directors such as Steven Spielberg for *Schindler's List* and *Amistad*; Michael Radford for *Il Postino*; Scott Hicks for *Shine*; Caroline Link for *Jenseits der Stille (Beyond Silence)*; Roberto Benigni for *La Vita è Bella*; Naomi Kawase for *Mogari Not Mori (The Mourning Forest)*; Aleksandr Sokurov for *Alexandra*, and to Michael Winterbottom for *A Mighty Heart*; to actors and actresses such as Robin Williams for his interpretation of Sean McGuire in *Good Will Hunting* or Hilary Swank for her interpretation of Erin Grūwell in *Freedom Writers*; in music the award has gone to Stevie Wonder for *Conversation Peace*; to Jewel for her songs *Pieces of You* and *A Night Without Amor*; Céline Dion and Phil Gaston for the song *Fly*; Charles Trenet for his whole career; and recently to Charles Aznavour for *Colore Ma Vie*, to name but a few.

This year, the German film director will receive one of the Time for Peace Film Award & Music Awards for *John Rabe*, as will the Belgium director Bernard Bellefroid for *La Régate (The Boat Race)*; the French director Tony Gatlif for *Liberté (Korkovo)*; the actor Sotigui Kouyaté for his interpretation of Ousmane in *London River* and the actress Brenda Blethyn for her interpretation of Elizabeth in *London River*. For further information, please see www.timeforpeace.com.



1992 – First study of the "Einbecks' Time for Peace Project"
Design Einbeck in association with the architectural firm Piatt & Associates – Boston.

THE EXTERIOR STRUCTURE

The building, to be designed by FTL Studio in association with Robert and Marion Einbeck, is conceived as a series of discrete architectural elements, which join together to create a unique multifunctional facility highlighting peace. The integration of a state-of-the-art tensile enclosure creates soft luminous spaces that flow from one activity to another. The building becomes an icon highlighting the events inside and transforming into a glowing beacon at night that acts as a focus on the events.

The soft fabric skin of the building echoes a sensitivity towards different cultures, creating an envelope which is non-threatening, expansive and calming. The lighting is diffuse and volumetric without glare or hot spots to reinforce the peaceful spaces inside. As an attraction to the international public, the architecture of this facility blends metal framing with lightweight fabric and will be as easily recognizable as the Guggenheim Museum in Bilbao, which continues to draw visitors from all over the world, now known as "the Bilbao Effect".

The project will cover between 2,500 to 4,000 square meters, including a Central Hall, an exhibit area, a cinema, a concert hall, a café, and a retail store. With the flexible interior walls, the facility can transform the size of the different spaces for particular events.

The facility contains all the infrastructure it needs, including flooring panels that create a rigid platform containing all electrical, video and sound infrastructures. A series of steel framing is lifted into place. From the steel framing, the fabric membrane roof structure is then raised into position. Lighting and sound systems are connected and the interior partitions are then assembled from prefabricated lightweight panels to complete the facility. Additional service areas, which connect to the facility, contain the restrooms, kitchen, electric control rooms and other fixed infrastructure to complete the facility.

Bringing to life an art in the service of humanist ideas for the peoples of the entire world, the "Einbecks' Time for Peace Project" has received the official patronage of international and governmental organizations.

THE INTERIOR SPACES

The entrance to the "Einbecks' Time for Peace Project" will be located to face east where the sun rises and with the facility's starry, four-branched structure will indicate the four cardinal points of the compass.

After entering into the reception area, a box office will be on the right as will a waiting room area able to hold between 150 and 200 persons, plus a coatroom to facilitate the collection of visitors' coats and hats.

THE CENTRAL HALL

A THREE-DIMENSIONAL WORK OF ART

From the waiting area a large open space invites you to enter. It is the Central Hall and its objective is to provide serenity to the visitors and induce in them a state of reflection and contemplation. This space will be a work of art and a culmination of the work of Robert Einbeck. The results of the physiological and psychological research done by Marion and Robert Einbeck and a team of doctors and multi-disciplinarian researchers within a French hospital setting will be brought to fruition here.

The walls of the round or elliptical room will slant upward and be painted to their full height to create a three-dimensional space dedicated to introspection and a reflection on the world.

The entrance and exit will face each other.

A steel and glass sculpture of 7 to 11 meters tall will stand in the center of, or at three-quarters into, the room. The sculpture will be removable and can be replaced by a platform on the occasion of special banquets.

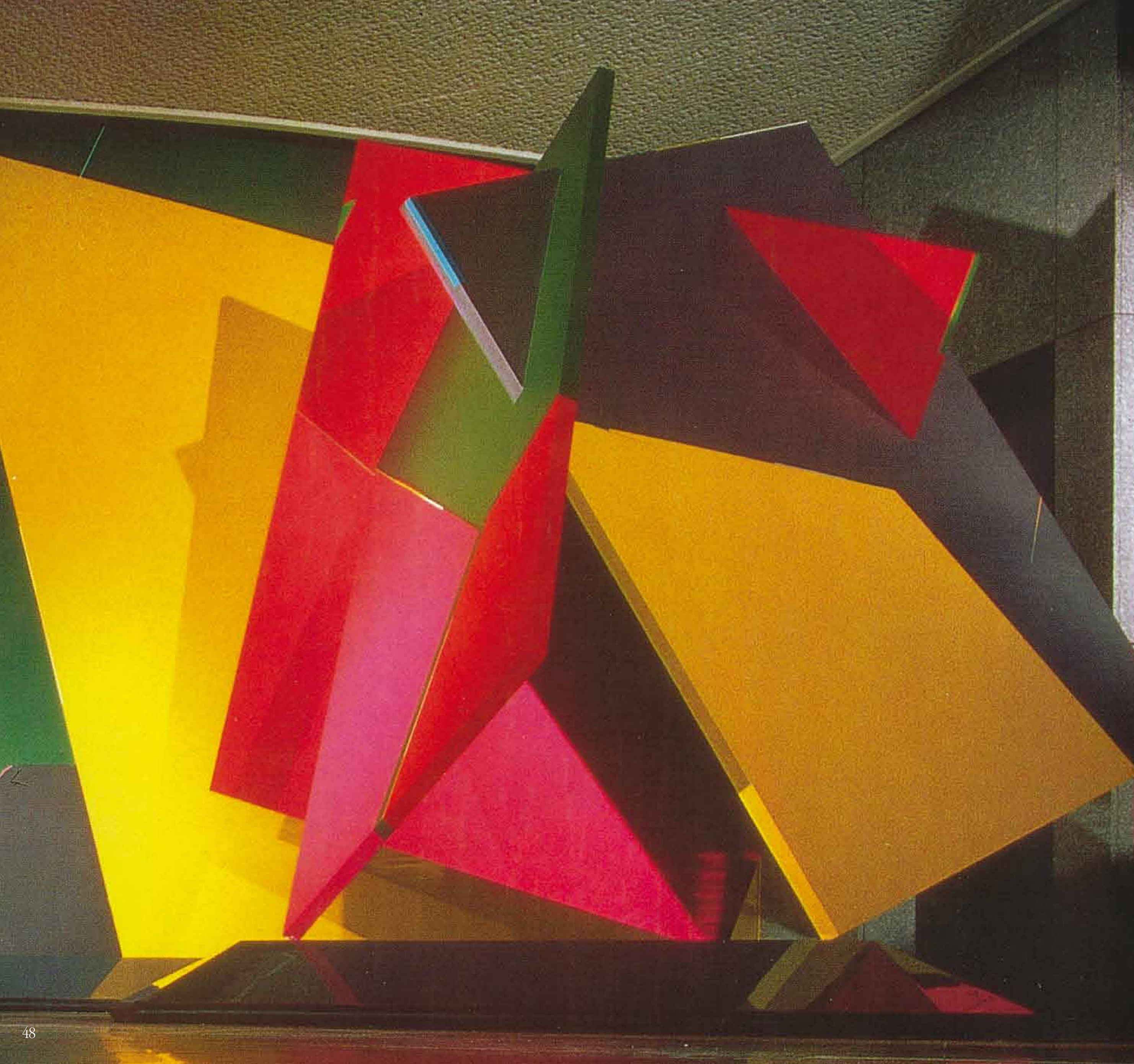
The neutral ceiling will have a lighting system that will illuminate the walls and the sculpture in the center, thus creating a mysterious effect. It will also contain a video projection system and movable screens that can be lowered.

The floor will be made of marble and mosaic and reflect the wall motifs.

The hall will measure between 480 and 950 square meters so that for special dining events it can hold anywhere from 250 to 500 persons seated around tables for 8.

Every other year the Time for Peace Film & Music Awards international ceremony and dinner-concert will be organized to take place in this space.

Several concealed spaces will contain the kitchen, private dressing rooms (for make-up, etc.), and storage space measuring between 290 and 410 square meters.



FOUR ROOMS SURROUND THE CENTRAL HALL

1) THE CINEMA

Film is an essential vehicle for a better understanding of the world and the human condition. Gaining an awareness of humanist values through film is a means to enter into a process to prevent crises and conflicts.

The movie theater, which will contain 250 to 500 seats, will be devoted to the projection of films of high artistic quality for the general public that convey humanist values. These will be new films but also those selected from the Time for Peace international data bank of films offering plot summaries written by directors accompanied by commentary from psychologists.

This cinematographic Internet data bank is now in the process of being established and will be set up by professionals in the film industry in Europe, the United States, and Asia. It will be a pedagogical tool that allows humanist values to be taught in a playful manner to teenagers across the world. In addition, it will allow pilot programs to be put into place in several countries. No other social project of this kind dealing with human rights and dignity through film exists anywhere else at the present time. This data bank will be completed with a music data bank.

The seats in the theater will be able to disappear into the floor so that space becomes available to be used for audio-visual presentations.

The movie theater will also serve for "premiere" showings for the general public of European and international films that convey humanist values. Film directors, actors, actresses, producers, and screen writers will be present on these occasions.

The decor of this theater will be in harmony with that of the central hall.

2) THE CONCERT HALL

The concert hall, which will contain from 250 to 500 seats and measure around 450 square meters including the stage and the wings, will serve for concerts as well as musical shows associated with humanist values. The hall will open onto the outside and allow for larger-scale open-air concerts to be performed.

The movable seats can disappear into the floor and provide an empty space for concerts at which the audience is standing.

The wall that separates the movie theater and the concert hall can be opened so that a single space for 500 to 1000 seats is created.

A variety of concerts can be offered here (jazz, pop, rap, country, soul, classical, etc.).

Internationally renowned musicians have appeared at the Time for Peace Film & Music Awards ceremonies, such as Joshua Bell, Andy Bey, Dave Brubeck, Terry Callier, Natelie Clein, Simone Dinnerstein, Jerry Hadley, the Hjiltalin, Serguey Khachatryan, Alan Pownall, Fazil Say, Sound of Blackness, Stevie Wonder, to name but a few.

Currently, Time for Peace is working with a British production company on Time for Peace CD's of English-language singers and song writers, while the same initiative may well see the light of day in the French language.

3) THE EXHIBITION HALL

A little more than 350 square meters in size, the exhibition hall will be devoted to traveling exhibits of painting, photography, design, cartoon strips, etc., that emphasize humanist values.

Great photographers, illustrators and painters such as Peter Beard, Duane Michals, Tazio Secchiaroli and Hunt Slonem will participate with Time for Peace, notably for the covers of its international magazine, of which Marion Einbeck is the editor-in-chief.

A small adjoining room will contain a permanent exhibit on the Einbecks' Time for Peace Project.

4) THE CAFE AND THE SOUVENIR SHOP

The Time for Peace Café, with 40 seats and 75 square meters in size, will serve Time for Peace specialties prepared by the best French chefs and pastry chefs.

Internationally famous chefs such as Paul Bocuse, Jean André Charial of *l'Oustau de Baumanière*, Michel Guérard, Joël Robuchon and Roger Vergé have been connected with previous banquets for the Time for Peace Film & Music Awards and created Time for Peace recipes. (See the *Carnet de Tables* by Marion Einbeck at www.marioneinbeck.com.)

Next to the café there will be a souvenir shop where Time for Peace articles will be sold, as well as a bookshop with books on cinema, music, and the plastic arts that have to do with humanist values.

THE PROJECT

The “Einbecks’ Time for Peace” Project, to be inaugurated in the presence of celebrities from the film and music industries as well as from the diplomatic world, will put the city in which the project is to be located in the international limelight. It would become the universal emblem of racial diversity and its differences, and open the path toward a better understanding among human beings.

Like the Guggenheim Museum in Bilbao, whose construction costs were paid off within a year due to the exponential increase in tourist activity, the “Einbecks’ Time for Peace” Project could have an identical outcome for the city that would welcome the project.

Furthermore, the recognition of the mission of Time for Peace as promoted by Marion and Robert Einbeck, which concerns humanist values by way of art, film and music, would make that city into an example. It would be an inspiration and bring light into a world that is losing its reference points and values. It would be a place where the culture of tolerance, solidarity, and freedom between humans would be visible.

The daring architecture of the “Einbecks’ Time for Peace” space, developed by the Einbecks in collaboration with FTL – the central art work that is the culmination of Robert Einbeck’s work of the last thirty years – the international cultural events that will take place there – produced by Marion Einbeck – will, in a totally new way, make the city hosting the project known as a city of humanist values and culture. This extraordinary public relations action would put that city into an orbit of international recognition. The city would also be promoted through every Time for Peace Film & Music Awards event and program in the world.

Time for Peace articles would be created especially for the “Einbecks’ Time for Peace” space and participate fully in the city’s visibility in the rest of the world. To give an example, the perfume created for the new millennium by Kenzo in honor of Time for Peace has shown to what extent the name Time for Peace came to be known thanks to his action. The 400,000 numbered and signed bottles of men’s and women’s scent that bore a message concerning the mission of the Time for Peace Film & Music Awards sold within nine months, placing the perfume among the best LVMH Group sales of the year. Today Time for Peace launches the *Affectif Time for Peace* special vintage wine with Jean André Charial from *l’Oustau de Baumanière*.

The Time for Peace Project has always managed to attract famous names. Prestigious fashion designers – Yves Saint Laurent, Thierry Mugler, Kenzo, Catherine Malandrino – collaborated with the artistic process of the Einbecks by creating gowns in honor of the Time for Peace organization to be worn by an eminent personality at the Time for Peace Film & Music Awards ceremonies.

The project would also create the possibility of selling franchised replicas of its spaces, such as the café, to cities with a cinematographic and musical culture – Berlin, Venice, Salzburg, Toronto, Los Angeles, for instance – and would turn the city that hosts the project into the official mother of the “Einbecks’ Time for Peace” project with its location and rooms.